

LATIN AMERICAN STUDIES PROGRAM

ACADEMIC YEAR RECAP 2013–2014

A Word from the Director



I was delighted to visit with and hear from so many of you in September at the celebration of my 40th SAIS anniversary. In addition, I make mention of the 20th SAIS anniversaries of Dr. Guadalupe Paz and Anne McKenzie during the 2013-14 academic year. Together with Professor Francisco E. González and Program Coordinator John McGeoch, the LASP team offers students over 90+ combined years of SAIS experience. With this extensive knowledge and in an effort to meet the evolving career interests of students, LASP conducted an internal curriculum review resulting in the creation of five tracks of study to be offered within the concentration starting this academic year: (1) Latin American Political Economy; (2) Emerging Markets/International Finance; (3) Energy, Resources & Environment; (4) International Development Policy & Institutions; (5) Foreign/Public Policy & Security Challenges. In addition to new course options, the program continues to provide LASPIes with valuable extracurricular opportunities, including funded energy, emerging markets and development internships in the region as well as our 8th annual academic study trip to China. In closing, the program is most indebted to the many alumni and donors whose support enables us to enrich the learning experience of our students.

With best wishes,

Riordan Roett

Highlights

1. LASP Faculty and Staff
2. Samuel Z. Stone Seminar Series
3. This Year's LASPIes
4. Summer Internships in Latin America
5. International Study Trip: China
6. Alumni Engagement
7. Dr. Roett's 40th SAIS Anniversary

1. Faculty and Staff Updates



Dr. Riordan Roett meets President Chen Jining as guest of Tsinghua University in Beijing



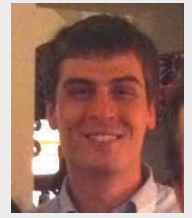
Dr. Francisco González debriefs students on Argentina's midterm elections



Dr. Guadalupe Paz speaks with first-year LASP students at SAIS Europe in Bologna in fall 2013



Anne McKenzie celebrates with 2014 graduates from the US, Brazil, Switzerland and Austria



Accepted to the SAIS MA program (LASP), John McGeoch will also continue on as program coordinator this fall

Professor Riordan Roett— Publications, Speaking Engagements and Media Appearances

- Panelist, "Latin America Economic Forecast: Looking Ahead to 2015," University of Miami Center for Hemispheric Policy, Miami, FL
- Frequent contributor to "Latin America Advisor," Inter-American Dialogue, Washington, DC
- Speaker, "Global Brazil," Ditchley Park Conference (United Kingdom), April 2014
- Presenter, "Brazilian Foreign Policy," Transatlantic Academy Workshop, February, 2014
- "Brazil: Democracy and Market Reforms," Briefing, The Future of Democracy and Market Economies in Latin America Task Force, Miami, FL, December 2013
- "U.S. Foreign Policy Challenges in the Americas with the Expanding Presence of China and India," SAIS Alumni Event, Tokyo, Japan
- Speaker, "The New Brazil," Network 20/20, November 2013

Professor Francisco E. González— Publications, Speaking Engagements and Media Appearances

- Forthcoming, "Inverted Sequencing of Citizenship Rights: Absence of Liberal Democracy in Mexico and Pressures from Below to Strengthen Political and Civil Rights," *Mexican Law Review*, fall 2014.
- "Mexico: Emerging Economy Kept on a Leash by Mismatched Monopolies", *Handbook of Emerging Economies*, April 2014.
- Question and Comment during Hillary Clinton town hall meeting sponsored by CNN, June 2014, Washington, DC
- Panel Presenter, "China's Menu of Energy Deals in Latin America according to Estimated Risks," Fudan University, November 2013
- Panel Presenter, "Financial-Economic Crises and Democratization in Mexico, 1970-2000," APSA annual meeting, Chicago, IL
- Keynote speaker, Federation of Industries of the State of São Paulo (FIESP), "Shale Resources: Why First in the United States and Can Other Countries Follow?," August 2013

2. Samuel Z. Stone Seminar Series

The Samuel Z. Stone Seminars, on average eight per semester, remain an integral part of the program. The lectures are given by prominent practitioners or policy experts on varied topics of interest. Speakers from the 2013-2014 series included:

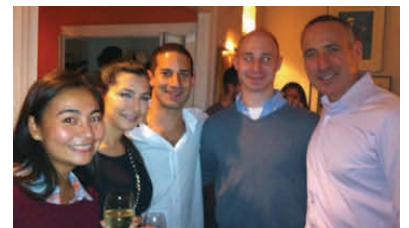


Ambassador Guajardo

- Ambassador Jorge Guajardo, Former Mexican Ambassador to China, and Senior Director, McLarty Associates, "The Changing Dynamics of Mexico-China Relations"
- Ms. Claudia Trevisan, Washington Correspondent, *O Estado de São Paulo*, "Is the Brazil-US Relationship in Crisis?"
- Dr. Harold Trinkunas, Senior Fellow and Director, Latin America Initiative, The Brookings Institution, "Venezuela: Alternative Policy and Economic Scenarios for 2014"
- Dr. Sebastián Sosa, Senior Economist, Western Hemisphere Department, IMF, "Latin America's Economic Outlook"
- Dr. Duncan Wood, Director, Mexico Institute, Woodrow Wilson Center, "The Mexican Pacto: An Update"
- H.E. Harold Forsyth, Ambassador of Peru to the United States, "What Explains Peru's Dynamic Growth in Recent Years? What are the Challenges Moving Forward?"
- Dr. Scott Tollefson, MA '84, PhD '91, Associate Professor of National Security Affairs, Center for Hemispheric Defense Studies, National Defense University, "Current Defense and Security Challenges for the U.S. in Latin America"

3. This Year's LASPIes

Representing ten countries—Austria, Brazil, China, Colombia, Italy, Japan, Portugal, United States, Venezuela and Uruguay—a total of 65 students (58 MAs, 3 MIPPs and 4 PhDs) concentrated in Latin American Studies during the 2013-14 academic year. The concentration has seen a marked increase in the number of students from China as well as MIPPs affiliating with the program. At this year's graduation, LASP doctoral students Seth Colby and Susana Moreira were awarded their Ph.D. degrees. Recent job placements for the MA class include Fitch Ratings Latin American Sovereigns, UBS, Ernst & Young, MasterCard (NY), J.P. Morgan (London), Berkeley Research Group, U.S. Department of State, Government Accountability Office, Inter-American Development Bank (Washington), among many other employers.



Students at the ever-popular Wine & Cheese at the DC home of Dr. Roett.

LASP Academic Year 2013–2014

4. Summer Internships in Latin America



Dr. Ludovico Feoli, Dr. Paz and 2013 Samuel Z. Stone Interns

LASP students from DC and Bologna participated in capstone internships in Argentina, Chile, Colombia, Ecuador, Mexico, and Panama. Special recognition is due to several contributors who supported these internships. We recognize Robert Hildreth ('75) and the Zemurray Foundation for their long-standing commitment to the LASP internship program; six 2014 stipends were financed through their very generous support. A newly-established internship in Chile with Pattern Energy was made possible through funding from Eric Gibbs ('99) and Sampri Ganguli ('99). The Lemaigre (Olivier '91 and Jennifer '83) Endowed Fund and generous donations from the LASP Class of 2013 funded an internship with the Colombia-China Chamber of Investment and Commerce in Bogotá. In celebration of the graduation of LASPie Katie Marney ('14), parents Lynn Exton ('79) and Richard Marney ('79) established the Marney-Exton Fellowship; this year's recipient was confirmed to intern at the Inter-American Development Bank (IDB) in Ecuador. Robert ('67) and Leslie Botjer ('68) underwrote an internship with Itaú Asset Management in Chile; this opportunity facilitated a LASP student's transition from the Peace Corps to the private sector. This year's gift from Sophia Lynn ('91) and David Frederick sponsored a UNWomen internship in Panama. Thank you to all who made possible these unique and rewarding opportunities!

5. International Study Trip: Beijing and Shanghai, China—November 2013

For the eighth year in a row, the Latin American Studies Program organized a one-week study trip to China with partial support from the Starr and Zemurray Foundations. In November 2013, eleven LASP students and one American Foreign Policy student traveled to Beijing and Shanghai to gain a deeper understanding of China's political and economic relations with emerging economies, in particular how China views today's global trends—the BRICS, the Trans-Pacific Partnership (TPP), Sino-Latin American relations, and India as a competing Asian giant. The delegation met with representatives from the academic, diplomatic, public sector, business, and media communities. The study trip was co-led by Dr. González and LASP alumnus Dr. Matthew Ferchen, Associate Professor of International Relations at Tsinghua University and Resident Scholar at the Carnegie-Tsinghua Center for Global Policy.



The LASP delegation at the Baosteel Plant in Shanghai



The LASP group at Fudan University

In Beijing, the group met with economists from the Goldman Sachs Beijing Representative Office, various officials at the U.S. Embassy, the Mexican and Peruvian Ambassadors to China, and the Director General for Latin American Affairs at the Chinese Ministry of Foreign Affairs. The group also met with students and faculty at Tsinghua University as well as journalists from Reuters, Washington Post, etc. Additionally, the delegation held a conference on energy at the Carnegie-Tsinghua Center for Global Policy. In Shanghai, the group visited China's premier steel producer and importer of Latin American iron ore, Baosteel, and met with scholars and students at Fudan University as well as various private sector representatives from Latin America, China, and the United States. These representatives included specialists from SinoLatin Capital, Vale's Shanghai Representative Office, and the firm Control Risks. Finally, Professors González and Ferchen offered a lecture for the Hopkins China Forum and Young China Watchers Lecture Series, at which Hopkins-Nanjing alumni and other young professionals were present.

6. Alumni Engagement

Alumni make the extended LASP family a dynamic network of colleagues and friends; your continued assistance through mentoring support, generous donations, and participation in networking activities is deeply appreciated.



Dr. Roett and LASP career panelists from the National Security Council, US Dept. of Commerce and Eurasia Group



Dr. González meets with program alumni, summer interns and an incoming LASP student at a networking get-together in Santiago, Chile



Katie Marney ('14) celebrates graduation with her parents (fellow SAIS alumni and summer internship supporters)

7. Dr. Roett's 40th SAIS Anniversary

In September 2013, alumni and friends returned to Washington to celebrate Dr. Roett's 40th SAIS anniversary. The festive occasion recognized Dr. Roett's contributions, over four decades, to teaching, research, and public policy debates. You are invited to follow the link below to view his distinguished career highlights: <http://youtu.be/aT7XHlluE2w>

