

Strategic Studies in 2010-2011

Dr. Thomas Keaney, Associate Director

The Program experienced another very successful academic year, both in numbers of students and in grant funds received. You will read elsewhere in the newsletter details of many of the Strat programs and the results of the winter alumni fund drive, so let me focus on our students and on one particular grant.

As mentioned in the Fall newsletter, our first year class is the biggest ever, numbering nearly 70 students in DC and at Bologna, plus another 14 MIPP students who affiliate with Strategic Studies. For those not familiar with MIPP affiliation, it is a new program that allows MIPP students to be treated as second year concentrators in their Strategic Studies course selection; affiliation requires the MIPP student to take three Strategic Studies courses, so our course enrollments will expand accordingly. Next year we'll have 20 Strategic Studies courses, plus other SAIS courses which are creditable for Strategic Studies requirements.

In January, the Hertog Foundation awarded SAIS and the Merrill Center a five-year gift

that will have two purposes. It will support a full time Distinguished Practitioner in Residence in the Strategic Studies Program for a term of four years and fund a summer program over four summers, to be known as the Hertog Summer Study. Each summer study will be comprised of graduate students and young professionals tackling a pressing policy problem. Dr. Cohen has named Dr. Eric Edelman as Distinguished Practitioner in Residence—more on Dr. Edelman in another article-- and appointed Dr. Thomas Mahnken to direct the summer program—explained further in a companion article. Other articles in the newsletter expand on these appointments.

Roger Hertog, the funder, is vice chairman emeritus of investment giant AllianceBernstein and has a deep interest in furthering competence in grand strategy and in influencing the next generation of strategic leaders. We are deeply appreciative that Mr. Hertog recognized Strategic Studies and the Merrill Center in this way and selected us for this important gift.

Strategic Studies Annual Fund

By Henry Nuzum (MA09)

The 2010 Annual Fund was successful. We raised \$23,762, shattering the 2009 mark of \$3,755. Of course, our 2010 figures were boosted by the generous challenge grant from Marijke Jurgens Dupree (MA92). Marijke matched \$10,000 in donations once alums contributed that figure. Nonetheless, individual gifts totaled \$13,762, over three times the 2009 figure. Similarly, three times as many responded to the 2010 drive.

Why the improvement? The 2010 drive benefited from email outreach, whereas the 2009 drive primarily relied on post mail. We also organized a cohort of representatives who appealed individually to classmates. Finally, we forsook the Gregorian calendar, opting for an Byzantine- Ethiopian-McLaughlinian hybrid which allowed us to conclude the 2010 drive at midnight, Jan. 15, 2011.

Several trends emerged. First, our alumni have discovered the internet – a vast majority of donations were submitted online, although the handful mailed by post

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SSR 2011: American Revolution and the Yorktown Campaign

By Raven Bukowski, MA12

The Strategic Studies Program conducted its annual Spring Staff Ride last May, analyzing the conclusion of the American Revolution and the Yorktown Campaign of 1781. The event kicked off with an unprecedented cocktail reception at the French Ambassador's Residence in Kalorama, where students listened to presentations from several characters key to the forging of the Franco-American Alliance. Between presentations from Marquis de Lafayette (Raven Bukowski, MA12) and Benjamin Franklin (Professor Tom Keaney), SAISers enjoyed champagne and hors d'oeuvres while mingling with each other and their gracious French hosts.

The event continued on Sunday, May 22nd with a trip to Ferry Farm in Fredericksburg, VA. Although not directly related to the campaign, this is the location of General George Washington's boyhood farm and is a site along the famed Washington-Rochambeau route, which the two leaders traveled to reach the battle. At Ferry Farm, students heard from Generals Cornwallis (Evan Hume, MA11), Washington (Mike Taylor, MiPP) and Rochambeau (Dan Katz, MA11), who each explained their strategic and operational considerations for the campaign. Students also witnessed a creative re-enactment of the Battle of the Chesapeake by Sir Thomas Graves (Raj Mehta, MA2) and Comte de Grasse (Ed Slavis, MA11),

with actual model ships.

The groups' next stops were at The College of William and Mary and Colonial Williamsburg, which together provided a wonderful period backdrop for several character presentations about the impact of the American Revolution on civilian society, specifically women, slaves, politicians, college students and professors, as well as the media. Newcomer Athena-Bryce Rodgers (MA12) wowed her fellow staff-riders with her impassioned performance as politician Edmund Pendleton.

The presentations continued that evening at the Williamsburg KOA camp-

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Above: Spring Staff Rise 2011 participants, the SSR: American Revolution & the Yorktown Campaign of 1781.

Annual Fund (cont.)

(continued from page 1)

suggests we should continue a dual approach. Second, individual appeals from a classmate help – our 8 class reps graduated in 2001, '05- '08, and '10, and these classes gave nearly half the total number of donations (these are also some of the biggest classes). Third, alums seem to have internalized Dr. Cohen's seldom-heard, but oft-alleged 3rd Law of War "Never do today what you can put off until tomorrow;" almost 2/3rds of the gifts were made in the last week of the campaign.

Most encouraging was participation. Including general gifts during 2010, 99 Strat alum contributed, nearly 20% of the constituency (that figure is an esti-

mate, influenced by undeclared MIPPs and Security Studies majors).

Next year, we hope to exceed our 2010 figures, both in dollars raised and participation. We welcome any volunteers to serve as class representatives, particularly from the graduates of the last millennium. We also plan to start the campaign earlier. Finally, we welcome any tactical or strategic suggestions.

We are very grateful to Marijke Jurgens Dupree, who donated nearly half the total. Her challenge to Strategic Studies alums encouraged many others to give. Many thanks to Mara Karlin (MA05), Ryan Anderson (MA10), Ori Scherr (MA07), Alton Buland (MA08), Sam Abrams (MA10), Steve Riccardi

(MA06), and Quentin Hodgson (MA01), all of whom did great work soliciting their classmates.

Additionally, the campaign would not have gotten off the ground without the organizational assistance, knowledge, and guidance of Ruth Swanson and the Development Office team, who helped tremendously. We are grateful to David Fuhrmann and the rest of the Alumni Council for its leadership. Most importantly, we appreciate the generosity of the alums, whose gifts, large and small, reflect loyalty to Strat and demonstrate that the program's lessons endure long beyond graduation.

Dr. Eric Edelman, Distinguished Practitioner in Residence

Beginning next academic year, Dr. Edelman, who has been a Merrill Center visiting fellow, will be at SAIS full time as the Distinguished Practitioner in Residence, complementing the role of Distinguished Practitioner John McLaughlin, whose focus is intelligence. Dr. Edelman's focus will be on diplomacy and other aspects of his career.

Ambassador Edelman retired as a Career Minister from the U.S. Foreign Service on May 1, 2009 after serving in senior positions at the Departments of State and Defense as well as the White House, where he led organizations providing analysis, strategy, policy development, security services, trade advocacy, public outreach, citizen services and congressional relations. As the Under Secretary of Defense for Policy (August, 2005-January 2009) he oversaw strategy development as DoD's senior policy official with global responsibility for bilateral defense relations, war plans, special operations forces, homeland defense, missile defense, nuclear weapons and arms con-

trol policies, counter-proliferation, counter-narcotics, counter-terrorism, arms sales, and defense trade controls.

During his career, Dr. Edelman served as U.S. Ambassador to the Republics of Finland and Turkey in the Clinton and Bush Administrations and was Principal Deputy Assistant to the Vice President for National Security Affairs. In other assignment he has been Chief of Staff to Deputy Secretary of State Strobe Talbott, special assistant to Under Secretary of State for Political Affairs Robert Kimmitt and special assistant to Secretary of State George Shultz. His other assignments include the State Department Operations Center, Prague, Moscow, and Tel Aviv, where he was a member of the U.S. Middle East Delegation to the West Bank/Gaza Autonomy Talks.

Dr. Edelman has been awarded the Department of Defense, Medal for Distinguished Public Service, the Presidential Distinguished Service Award, and several Department of State Superior Honor Awards. He received a B.A. in

History and Government from Cornell University and a Ph.D. in U.S. Diplomatic History from Yale University. He will continue to teach his courses on Diplomatic Disasters and Wartime Diplomacy and will be looking to expand to teaching other courses.



Above: Dr. Eric Edelman, Distinguished Practitioner in Residence..

Film Series

By Mihoko Matsubara (MA11)

This year, Julia Schiff (MA11) and Mikoko Matsubara (MA11) hosted the Strategic Studies Film Series six times. The four major themes chosen were insurgency, culture, nuclear war, and intelligence.

The first film screened last fall was *The Battle of Algiers* (1966) with Professor Camille Pecastaing of the Middle East Department. The focus of the post-film discussion was learning about the guerilla insurgency by the National Liberation Front and counterinsurgency by the French army during the Algerian

War of Independence between 1954 and 1960.

In addition, last fall two movies directed by Akira Kurosawa were shown, *Sanjuro* (1962) and *Seven Samurai* (1954), with a discussion led by Professor Eliot Cohen. When teaching *Strategy and Policy* Professor Cohen discusses four types of warriors and refers to the film *Seven Samurai* to describe Japanese warriors. As a Japanese, co-coordinator Mihoko Matsubara wanted her fellow students to know about the country and culture.

The third film during the Fall Semester

was *Dr. Strangelove* (1964) with Professor Thomas Keaney, who led a good discussion on nuclear strategy and leadership. The Spring Semester had only two Film Series events, which were *Breach* (2007) with Professor John McLaughlin, and *Fight Club* (1999) with Professor David Kilcullen. *Fight Club* brought the largest audience for the year, and Professor Kilcullen provided a stimulating and in-depth look at the film through the lens of the process of radicalization. Both coordinators would like to express their appreciation to the professors and students who took their time and joined the events.

Spring Staff Ride (cont.)

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site, where after pitching tents, preparing dinner under the open sky, and enjoying some home brew provided by Stephan Seabrook and Nate Shestak, kicked back for some of the more theatrical performances of the trip. Thomas Jefferson, played by staff ride newcomer Adisa Muse (MA12), had the audience rolling with laughter as he gave his candid point of view on his role in the American Revolution.

“Thomas Jefferson, played by staff ride newcomer Adisa Muse, had the audience rolling with laughter”

The final stop on the trip was at Yorktown Battlefield the following morning. Here, students walked through the restored redoubts and artillery parks, learning the technical details behind the tactics that enabled the Continental and French Armies to overpower the British force garrisoned at Yorktown. Stephan Seabrook (MA11), presenting as Colonel D'Abouville, gave an excellent presentation on the role of artillery in the battle and later won an award for "Best Overall Presentation." While many students gave presentations in the

accent of their assigned character, the only student who actually shared an accent with her assigned character was Rachel Segal (MA12), an ERE concentrator who stunned everyone with her deep understanding of the strategic and political role of her character, Lord North. Rachel won the "Best Researched" award.

The trip concluded with a cocktail reception and dinner at William and Mary's Great Hall, a building that actually existed during the American Revolution. Here, students traveled through time to the year 1783 to examine the political factors behind the war's conclusion. The highlight of this portion of the trip was newcomer Sam Christopherson's (MA12) presentation as John Jay, an American diplomat fundamental to negotiating the Treaty of Paris. Sam, a native Australian, ditched his "down under" diction for an impressive American accent.

According to the trip Quartermasters Phill Lohaus and Raven Bukowski, the Spring Staff Ride was successful in many respects – the weather was nice,

no one got lost or went hungry, and each student's presentation fully enriched the group's understanding of the Yorktown Campaign and Franco-American Alliance, and their significance in our country's liberation from the yoke of British oppression. Phill and Raven would like to thank their research and logistics teams, without whom a successful trip would not have been possible.



Above: Raven Bukowski (MA12) as Marquis de Lafayette SSR 2011 at the Embassy of France in Washington, DC.

Strategic Studies—Bologna, 2010-2011

By Robert Brewer (MA12)

The Strategic Studies students at the Bologna Center had an active year with several great trips, events, and speakers. Strat students took advantage of their European location to take career trips to Vienna, Austria and Rome, Italy. This February in Vienna, during a multi-day visit, students visited the OSCE, OPEC, IAEA, UN, and the U.S. Embassy for a series of seminars and meetings focused on a broad range of international security issues. Following up on the success of this trip, students took a two-day trip to Rome with Dr. Arthur Rachwald, a visiting professor from the U.S. Naval Academy, to visit the NATO Defense College, the U.S. Embassy and to enjoy a happy hour with alumni. In addition to these two trips, two Bologna Strat students, Robert Brewer and Rajiv Mehta, participated on this year's ISR, acting as the Spanish Minister of War for the Bonaparte regime and a Sergeant in the Royal Scots Regiment, respectively.

Last fall, Dr. Thomas Keaney, paid a visit to the Bologna Center to meet with students and talk about the Strat



Above: Bologna Strat students in Vienna, Austria outside the OSCE. Left to right: Riccardo Cursi, Camille Chautard, Daryal Gul, Elisabeth Mondl, Robert Brewer, Alyssa Morgenstern (barely viewable behind Robert), Brittany Minor, Noppon Sagnanert.

program. The professor joined us for a fun Bolognesi dinner, too, and regaled us with humorous air force stories—including several about nuclear weapon mishaps—over bottles of Sangiovese. The school also hosted Dr. Gary Sick, who served on the National Security Council, for a lecture series on the Per-

sian Gulf. Dr. Sick met personally with Strat students to discuss his experiences and provide career advice. Throughout the fall semester we also had dinners and movie nights with Bologna's Strategy and Policy professor, Dr. Pascal Vennesson.

As part of our effort to maintain an active DC-Bologna link, we met virtually with Dr. Cohen and Professor McLaughlin using the school's video-conference equipment. In addition, I worked with Strat leaders in DC to stream DC events live to Bologna, record and post the Defense Against the Dark Arts lecture series online, and to keep Bologna students informed about important Strat related events and deadlines.

The academic year in Bologna has just finished but will not stop our Strat students from working closely together this summer. We have joined WikiStrat's 2011 International Grand Strategy Competition (www.wikistrat.com) and will compete against over 30 academic institutions for a \$10,000 1st prize in a geopolitical crisis simulation. All Strat students and alumni will be invited to our victory party when we arrive in DC for our 2nd year at SAIS this fall.



Above (Left to right): Bologna Strat Students visit to OPEC. (Top) Elisabeth Mondl, Klaas Hinderdael, Jason Graffam-Henriquez, Felix Steinberg, Nemanja Grgic, Daryal Gul, Burcu Uner, Elisa Minischetti, Leonardo Calabrese, Robert Brewer, Noppon Sagnanert. (Bottom) Camille Chautard, Alyssa Morgenstern, OPEC Staff, Lu Zhang, OPEC Staff, Riccardo Cursi, Brittany Minor

Below: Prof. Cohen assists John Gans with his bow tie at the 2011 Dining-In, and an excerpt of Mr. Vice's presentation on Prof. Cohen's "marginalia."



Dining-In 2011

By Diem Nguyen (MA11)

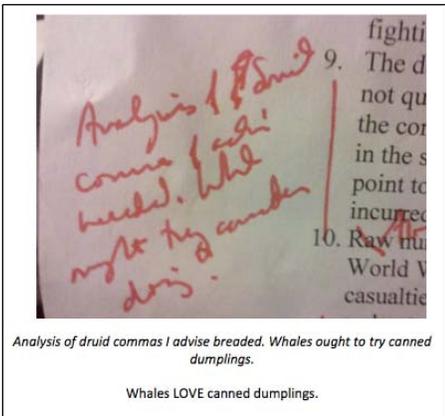
On May 2, 2011, current Strategic Studies students, alumni, and faculty members gathered at the Ronald Reagan Center for the annual Strategic Studies Dining In. The event was well attended by students and alumni; including a special appearance from the U.S. Marine Corps Color Guard.

This year's entertainment was provided by Beau Cleland (MA11), our humorous and unforgiving Mr. Vice, and Daniel Schneiderman (MA11) (Schwartzman according to Professor Keaney) as the MC. The evening began with the traditional grog ceremony and included: a graded memo from Cohen (in red ink of course), pork rinds in honor of the 2011 International Staff Ride to Spain, and sand from Arizona in appreciation to the Marine Air Ground Task Force (MAGTF) in Yuma

for flying Strat students around in the MV-22 Osprey.

For entertainment, the students were asked to perform certain tasks, such as impersonating their fellow quartermasters, performing impromptu haikus, or answering "strat" trivia questions. One of the biggest hits during the night was Mr. Vice's presentation on Professor Cohen's "marginalia," in which he attempted to read Professor Cohen's famously illegible comments.

Of course, it wouldn't have been a Strat event without some magic by Professors Cohen and McLaughlin, who wrapped up the evening leaving students slightly terrified and second-guessing their intellect. Coincidentally, as guests were leaving, news arrived of Osama Bin Laden's death; a fitting end to this year's Strategic Studies Dining In.



Above: First year student Chris Sarokhan describing battle action during the 2011 ISR.

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ISR in Brief

The Strategic Studies staff riders took off to Spain this spring for the annual ISR, studying Napoleon's Peninsula War. Wine and ham, rich breakfasts, lunches and dinners aside, participants flew away from the experience with a deep understanding of the campaign and its similarities to modern day conflicts. Staff riders were treated to Dr. Cohen's convincing performance as the Duke of Wellington and Professor McLaughlin's traditional magic show. Johns Hopkins University President Daniels also joined the staff riders for two days, even holding an umbrella for one rain soaked presenter in Madrid.



Above: John Gans wows the crowd with his presentation during ISR 2011.

The Hertog Summer Study

Prof. Thomas Mahnken (MA89, PhD97)

Thanks to a generous gift from New York philanthropist Roger Hertog, beginning Summer 2012 the Merrill Center will conduct an annual summer study of an important national security challenge. In doing so, we will import an approach that has been successfully used by the Defense Department's Office of Net Assessment for decades, but adapt it to the purpose of educating the nation's next generation of strategic thinkers.

Each summer study will bring together 25-30 participants from academia and government for two weeks to explore an important dimension of one of the broad challenges that we face today and will face in the future: the continuing war with violent Islamist extremists; the rise of China; and the disruptive force of irresponsible and unstable states armed with nuclear weapons.

The first of these summer studies, to be held in Summer 2012, will focus on developing a strategy for peacetime military competition with China. Tom Mahnken will direct the project, and he will draw expertise from across the Merrill Center and SAIS as a whole, depending on the topic. Each summer

study will also have a co-director chosen from the SAIS faculty for his or her expertise in the topic.

The first portion of the summer study will involve a set of presentations by experts from the government and the academy to deepen the participants' understanding of the topic. For our first summer study, the days that follow will include lectures, panel discussions, and roundtables on strategy, the Asian security environment, and China as a strategic actor.

During the second portion of the summer study, participants will be divided into teams led by the summer study director and co-directors to develop alternative strategies for dealing with the problem under consideration. These teams will then game out their strategies in a two-day interactive simulation that will help them think strategically about the topic. They will then revise their strategies based on the results of the simulation. For our summer study on long-term competition with China we would develop a set of candidate strategies for preserving American interests in the face of growing Chinese political influence and military power and examine how the United States can

exploit its enduring strengths against China's enduring weaknesses.

In the final portion of the summer study, the participants will reassemble as a single group for an intensive, structured discussion of the issue, leading to a set of findings and recommendations. The summer study will conclude with an out brief of results to, and feedback from, a group of senior serving and former policy makers and scholars. We would envision publishing the results of the summer study as an article in a policy-relevant journal such as *The Journal of Strategic Studies*, *Foreign Policy*, or *Foreign Affairs*.

Look for more news regarding the Hertog Summer Study over the coming months.

Support the Annual Giving Fund:

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a memorable

experience for generations.

<https://jhweb.dev.jhu.edu/eforms/form.do?formId=8025>

Newest Alums

Below are the students who graduated in the SAIS Strategic Studies concentration and the MIPP students affiliated with the program. Congratulations to the graduates and welcome to the Strat Alumni organization! Here is sampling of the positions for the new grads: Office of the Secretary of Defense-Policy, Iraq Desk; equities trader at UBS Financial in New York; Ph.D. student at the University of Calgary; Arab media analyst; analyst at DIA; consultant at McKinsey; and action officer, Joint Staff, the Pentagon.

MA students

Veronika Belenkaya
Beau Cleland
Robert Cowden
Emilee Deutchman

Hayat Essakkati
George Fleeson
Katherine Harvey
Liesl Himmelberger
Evan Hume
Allison Jacobs
Patawee Jirut
Cara Jones
Daniel Katz
Soo Kim
Kinga Krisko
Rebekah Lipsky
Yudai Maeda
Mihoko Matsubara
Emily McLeod
Arta Moeini
Dina Nawas
Diem Nguyen
Elizabeth Norris
Thomas Rickers
Julia Schiff

Daniel Schneiderman
Eric Schroeder
Thilo Schroeter
Stephan Seabrook
Matthew Sollenberger

MIPP students

Spencer Abruzzese
Michael Bailey
Richard Bew
Mahasti Dadressan
Kwenton Kuhlman
Katarina Lesandric
Scott McLearn
Christopher Musselman
Michael Ponchak
Christopher Rapp
Paul Schwartz
Jason Self
Michael Taylor
William Torrey

Alumni News

Erin Schenck (MA07)

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In the meantime, I would like to thank Henry Nuzum (MA09) and Tim Hoyt for submitting news for this issue. Henry Nuzum reports that things are going great in Dubai as he sees a ton of Anthony Diaz (MA07) and quite a bit of other SAISers. On one of the pictures below shows Henry with some of his fellow Dubai residents, including Kyle Stelma (MA02), Jackie Johnstone (MA03) and Anthony Diaz witnessing raw American might, Axl Rose style, in Abu Dhabi.

Anthony and Henry were lucky to have Eric Jaffe (MA07) visit and cruised in the desert. Henry has also enjoyed catching up with Todd Greentree (MA80s) and Whitney Kasel (MA08) as they've transited through Dubai.

Tim Hoyt spent part of last summer (July 2010) in Dublin in the Military Archive, researching the early history of the Irish Republican Army and the Easter Rising. It brought back fond memories of the Ireland Staff Ride of 2006!

He's also put in a grant to go to London and look at British documentation on the conflict, particularly on the intelligence battle. He now has lots of new material for the next iteration (and a VERY early application in for a sabbatical during the spring term of 2016, so he can be in Dublin for the 100th anniversary of the Rising...). Other than that, he's spending far too much time in India and working on US-Indian relations, and still enjoy teaching at the US Naval War College (potential visitors should get in touch with Tim!).



Above: Henry Nuzum, Eric Jaffe and Anthony Diaz during an excursion in the desert outside Abu Dhabi.



Above: Kyle Stelma, Jackie Johnstone, Henry Nuzum and Anthony Diaz at a Guns N' Roses concert in Abu Dhabi.