

Leaders for the Future

A SAIS Initiative to Increase Financial Aid

The world has changed since Paul Nitze and Christian Herter sat at a breakfast table in Georgetown and sketched out plans for a school that would prepare a new generation of leaders for the postwar world. Today, all nations still need what SAIS has to offer: public servants and committed professionals who understand international politics and economics. They need big thinkers and innovative problem-solvers—leaders who possess the economic, cultural and global expertise to operate across national boundaries and in complex international settings.

Our students want to make a difference in the world. They are eager to roll up their sleeves and make things happen. With a SAIS education—and your support—they will.

With its new “Leaders for the Future” initiative, SAIS has set a bold goal: to triple the amount of student financial aid raised to \$7.5 million over the next two years.

The need for this initiative could not be more urgent. Each year the school loses outstanding applicants for whom SAIS is their No. 1 choice. Too often, they cannot afford to attend

because our financial aid packages do not compete with what many peer institutions offer.

For those fortunate enough to attend SAIS, the majority graduate with considerable debt. With annual tuition at \$35,000, the average debt of graduates is \$60,000. This can severely limit life and career choices. Those who dream of a career in public service might take a more lucrative job outside their field of interest in order to pay off student loans. Even if a graduate makes this difficult decision, better paying jobs in the private sector

can be hard to secure during uncertain economic times such as these.

Our Leaders for the Future initiative is designed to ensure that a SAIS education remains within reach for those students who understand its value and are up to the challenge. This initiative will also reinforce the strength and integrity of the SAIS degree by enhancing the school’s ability to attract the world’s best talent. These are young people on the brink of making their mark on the international stage and playing key roles in solving our most pressing global problems.

If you believe a superior SAIS education should be within reach of the promising students who seek it, we invite you to join us in this ambitious and critical fundraising effort. Your investment will transform their lives and the institutions, issues and individuals they ultimately serve.

Ways You Can Give

When you contribute to the Leaders for the Future initiative, you can give money to be spent outright to provide student financial aid. Or, if invested, your gift will earn income that will cover tuition assistance in perpetuity.

Our staff is available to help you determine the financial arrangements that best suit your goals and needs.

LEADERS FOR THE FUTURE SAMPLE GIVING OPPORTUNITIES

Full Two-Year Fellowship

Two-year fellowships fully invest in the remarkable alchemy that results from a SAIS education combined with a brilliant and motivated student. These fellowships are awarded to the most promising students, securing their decision to attend SAIS and enabling them to focus on studies while taking full advantage of the SAIS experience. Through internships, forums, conferences, travel and special projects, these students will gain the experience and expertise to stand above the rest when competing for top positions in their field. And—without the burden of heavy student debt—they are free to take jobs where they can make the most impact.

**Current-use gift: \$35,000 per year;
\$70,000 total
Endowed gift: \$750,000**

Two-Year Tuition Assistance

SAIS is often the top choice of students who require only partial assistance to cement their decision to attend SAIS. Assistance at this level is a powerful recruiting tool that has the added advantage of providing students with increased flexibility to manage their SAIS experience. They can choose to participate in SAIS activities instead of taking a part-time job, or they can accept an unpaid internship that provides real-world experience in their field and increases their competitiveness in the job market.

**Current-use gift: \$10,000 per year;
\$20,000 total
Endowed gift: \$225,000**

One-Year Tuition Assistance

Many resourceful SAIS students finance their education through a combination of loans, student work and financial aid. The one-year tuition assistance package is the most common type of financial aid offered at SAIS and is a critical component of our recruitment efforts and commitment to our students.

**Current-use gift: \$5,000 per year
Endowed gift: \$100,000**

TO MAKE A GIFT

Gifts of fellowships and tuition assistance can be established in your name or in honor of someone else—perhaps your parents who paid for your own college costs or a teacher who inspired you. Donors and honorees receive a profile of their sponsored student at the start of the academic year, and students receive profiles of their benefactor and honoree. Benefactors and honorees are invited to an annual reception in Washington, D.C., where they can meet with their student.

To make a gift of a named fellowship, contact Ruth Swanson, director of development, at 202.663.5640 or rswanson@jhu.edu.

Gifts of all sizes are appreciated and needed. The SAIS Annual Fund has been dedicated to the Leaders for the Future initiative, giving the entire SAIS community the opportunity to participate in this historic effort. For annual gifts and other inquiries, contact Michael Roberts, senior development associate, at 202.663.5630 or mroberts@jhu.edu.

To make a gift online, visit www.sais-jhu.edu/giving.



CURRENT-USE GIFT

Current-use gifts are implemented right away, providing financial aid to today's students and meeting the school's current needs. Many donors enjoy seeing the immediate impact of their giving through current-use support. For example, a current-use gift of \$5,000 is the approximate yearly income provided by a \$100,000 endowment.

ENDOWED GIFT

Gifts of endowment are invested and provide SAIS income in perpetuity, a monument to the school's enduring strength that will stand long into the future. In time, the aggregate income from endowments exceeds the amount of the original gift, making this a powerful philanthropic vehicle. Minimum endowment: \$100,000.

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Contact Our Staff

- For information about endowing and naming a professorship, internship or fellowship, or to discuss other ways to support the school, contact Ruth Swanson, 202.663.5640, rswanson@jhu.edu.
- To suggest or discuss corporate or foundation support for SAIS, contact Ashley Rogers, 202.663.7767, arogers@jhu.edu.
- Does your employer have a matching gift program? Don't know? We can help you find out. Many employers will double or even triple your gift to SAIS. Contact Emily Kessler, 202.663.5641, ekessler@jhu.edu.
- To update your alumni records, locate other alumni in your area, start an alumni chapter in your region or inform the Alumni Relations Office of interesting facts and accomplishments for publication in SAISPHERE, contact Alumni Relations, 202.663.5641, saialum@jhu.edu.
- To plan for SAIS in your estate or to request information on setting up a life-income agreement, for example, a trust or annuity, contact Spencer Abruzzese, 202.663.5646, spencera@jhu.edu.