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### **A Foreign Policy Magazine's Johnny on the Spot**

It's obvious why a Washington magazine for foreign-policy wonks would feature on its cover *Bob Zoellick* , the deputy secretary of state; *Yuliya Tymoshenko* , the new prime minister of Ukraine; and *Gordon Brown* , the United Kingdom's chancellor of the exchequer. But screen heartthrob *Johnny Depp* ?

"The goal is to cover foreign policy and have a good time," says *Robert J. Guttman* , owner and editor in chief of *Transatlantic* magazine, a bimonthly based at the Johns Hopkins University School of Advanced International Studies, where he's a senior fellow. "I want it to look totally different from *Foreign Affairs* and *Foreign Policy*," two of his competitors.

The latest issue's cover story hypes 20 institutions and people "who will make a difference in transatlantic relations in 2005," as Guttman writes in an editor's note. Deciding to spread the glory to "less obvious choices," he included France-based actor Depp, "Harry Potter" creator *J.K. Rowling* , seven-foot-tall German basketballer *Dirk Nowitzki* (who plays for the Dallas Mavericks) and Spanish actress *Paz Vega* , star of "Sex and Lucia" and more recently seen in "Spanglish" as the Mexican housekeeper for *Adam Sandler* and *Tea Leoni* .

"I rented 'Spanglish,' " Guttman tells us, by way of explaining one of his research methods. A 58-year-old veteran editor of political and policy mags here and in Europe, he chose Depp in part because of his teenage daughter's excitement about seeing the actor as Willy Wonka in the forthcoming "Charlie and the Chocolate Factory."

Says Guttman: "We hope to reach a younger and broader audience. You can't get more different than Johnny Depp and Bob Zoellick." Well, we're sure some people must think the No. 2 person at the State Department is kinda sexy.



Robert J. Guttman, editor of *Transatlantic* magazine, put Johnny Depp on the cover to distinguish it from the competition. (*Transatlantic Magazine*)

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