



International Development Program

The SAIS International Development Program offers a comprehensive approach to the economic, social, political, and environmental aspects of development as they interact within each nation's particular cultural and historical setting. The program is dedicated to helping graduate students analyze how macroeconomic policies intersect with community-driven approaches to development, preparing them for careers in both policy formulation and field work. The Program offers a Specialization in Social Change and Development, which emphasizes participatory development strategies.

SPRING 2004 BROWN BAG LECTURE SERIES

1619 Massachusetts Ave., NW, Room 200
Wednesdays 12:30-1:30 PM

January 28

Summer Internship Information

Aimee Breslow, Senior Administrator, International Development Program

The International Development Program is sponsoring a number of internships this summer in Africa, Asia, and North America, in fields such as microfinance, education, civil society, and monitoring and evaluation. Aimee Breslow will discuss the organizations and internship positions, and will explain the application process and requirements. This informational meeting is open to all students in the International Development Program and will provide the opportunity to have questions about the internship project answered in anticipation of the February 10th application deadline.

February 4

A Vision of Self-Reform and Progress for the Arab World: Knowledge as a Motor of Development

Dr. Clovis Maksoud, Director, Center for the Global South, American University
May Rihani, Senior Vice-President, Academy for Educational Development

In the context of regional violence and foreign occupation, Arab leaders have come together to crystallize a strategic vision of change from within. The series of Arab Development Reports is the product of this Arab-led dialogue, which synthesizes self-criticism and values in the formulation of strategies to restructure the region. The 2003 report, "Building a Knowledge Society," presents the current educational landscape in the Middle East and identifies five lines of action to strengthen the acquisition and dissemination of knowledge in the region. Dr. Clovis Maksoud, co-author of both the 2002 and 2003 reports, will discuss the issues contained in the latest report as well as the collaborative effort of this production. May Rihani, an expert on issues of gender in education and the Middle East, will comment on the report and share her insights.

February 11

The Dynamics of Civil Society in Comparative Perspective: The Structure and Impact of the Third Sector

Lester Salamon, JHU, Institute for Policy Studies
Molly Reilly, SAIS Adjunct Professor

Activists, concerned citizens, political ideologues, and the host of organizations they incorporate function as the beating heart of democracy day to day. The state of civil society is in large part a testament to the vigor of democracy in a given country since it signifies that the citizenry has become capable and willing to participate in their nation's political, social, and cultural life. Yet, within the structure of this amorphous entity referred to as the "third sector," the flow of ideas, leadership, money, power and influence is constant and complex. Lester Salamon, a leading expert, writer and professor on this topic will discuss the dynamics of civil society, focusing on its scale, financing, and the role that volunteers play. Molly Reilly, drawing on her experience with international lobbying organizations, will comment on Mr. Salamon's presentation and moderate a discussion.

February 18

Social Entrepreneurship: The Fusion of Creativity and Vision to Better the World

David Bornstein, Journalist and Author

Herter Room, Nitze, 12:30 – 2:00pm

What business entrepreneurs are to the economy, social entrepreneurs are to social change. They are, writes David Bornstein in his newly published book *How to Change the World: Social Entrepreneurs and the Power of New Ideas*, the driven, creative individuals who question the status quo, exploit new opportunities, refuse to give up, and remake the world for the better. Journalist and author David Bornstein will present this book, a collection of stories of individuals around the world who began with an inspiration and worked to build a better world. Joining the author will be J.B. Schramm, ASHOKA fellow and founder of College Summit, an innovative program to bring low-income students into higher education.



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February 25

2004 Elections in Africa: Will Democratic Consolidation be Strengthened or Undermined?

Christopher Fomunyoh, Senior Associate for Africa, National Democratic Institute

Democratic processes are fundamental to people's involvement in deciding how their resources and society will be managed, yet in Africa, it is all too clear how corruption, violence and institutional weakness have debilitated the opportunities for citizens to seize this role. This year, a round of national elections in countries such as South Africa, Ghana, Cameroon and Mozambique will be decisive in determining the fate of the progress made toward democratic consolidation. Christopher Fomunyoh, founder of a human rights and democracy NGO in his native Cameroon, will provide an overview of democratization in Africa followed by a closer look at the situation in Cameroon and the upcoming elections.

March 3

Sustainable Development: What's All the Hype About?

David Ekbladh, SAIS Visiting Scholar

Development economics and theory have undergone numerous shifts and permutations of varying degree over time. Now a catch phrase that pops up in a variety of contexts, the concept of sustainability is one trend that has made a significant impact on the way a variety of values and principles related to development are integrated. Visiting scholar, David Ekbladh, will discuss how the sustainable development concept emerged out of the "crisis of development" of the 1960s and the paradigm shift that has resulted.

March 10

Ecotourism: A Channel for Tourist Dollars to Benefit Communities and the Environment

Costas Christ, Senior Director of Ecotourism, Conservation International

While the global tourism industry grows steadily, such development often causes numerous ecological threats and fails to support local communities to the greatest extent possible. Ecotourism projects seek to establish a more direct link between the economic benefits of tourism and the protection of natural and cultural resources. Conservation International has developed and supported multiple ecotourism projects in Africa, Latin America and Asia/Pacific and is a leader of global initiatives to promote ecotourism worldwide. Costas Christ, Senior Director of Ecotourism, will discuss the recently released CI/UNEP research publication, "Tourism and Biodiversity: Mapping Tourism's Global Footprint" and highlight the evolution and effectiveness of ecotourism in reaching the goals of environmental conservation and economic development.

March 24

The Debate Continues: Is Reform on the Horizon for the IFIs?

Aldo Caliarì, Center of Concern

The role of the international financial institutions in furthering development goals has become increasingly debated, and their governance and policies have suffered attacks from many sides. Will future events reminiscent of Cancun force reform at the IMF and the World Bank, or will these institutions pursue change internally? Aldo Caliarì, a researcher with the "Rethinking Bretton Woods" project at the Center of Concern, will discuss the issues at stake and the possible outcomes of the reform debate in light of the upcoming Spring meeting of the IMF and World Bank. Additionally, Mr. Caliarì will address the position of the IFIs in the context of the United Nations and how this relationship might develop in the future.

Monday, March 29

Foreign Aid: Domestic Politics or Foreign Policy?

Carol Lancaster, Professor Georgetown University School of Foreign Service

Levels of foreign assistance to development projects in the developing world rise and fall continuously, as do areas of priority or focus. To what extent is foreign aid a tool of foreign policy, an instrument for promoting development or a result of domestic politics in aid-giving countries? Carol Lancaster, a professor at Georgetown University and former Deputy Administrator of USAID, will share insights from her forthcoming book, *Fifty Years of Foreign Aid*, on the role of ideas, interests, political institutions and the organization of foreign aid agencies in the US, Japan and Denmark in shaping the foreign aid programs of each of these countries.

April 7

The Debt Trap: Will Forgiveness Guarantee Future Growth?

Marie Clark, Director Jubilee Network USA

Many countries remain crippled by foreign debt and the interest payments on that debt which consume large portions of government budgets. Despite this situation, lending transactions continue to take place, making only a fraction of national revenue available for social programs and development. To address the situation, the World Bank and the IMF have begun to collaborate on debt relief packages, but these initiatives seem to have received more criticism than praise. Marie Clark, national director of the advocacy organization Jubilee Network USA, will discuss the platform of the debt cancellation movement and the strategies designed to influence the debate. She will also discuss the results of such efforts to date and the role of third world debt in the era of the AIDS epidemic.

April 14

When Gender Mainstreaming is Easier Said than Done: Cutting Edge Methods for Gender Equity in Development

Patricia Morris, Deputy Director, InterAction's Commission on the Advancement of Women

While a central role for women in development is widely accepted as efficient, effective and just, the practical steps of changing the reality of many organizations is often easier said than done. The Commission on the Advancement of Women at InterAction has developed a cutting edge methodology of an organizational self-assessment of gender equity. The Gender Audit does not just stop at assessing the situation within an organization but includes the staff in a participatory process of creating a detailed Gender Action Plan. Dr. Patricia Morris, head of the CAW and expert in gender and development, will discuss this methodology, the results to date, and the impact on development that can be expected.

April 21

Food and Nutrition Security in Africa: Prioritizing Action, Strengthening Actors and Facilitating Partnerships

Rajul Pandya-Lorch, Head of 2020 Vision Initiative, International Food Policy Research Institute

In a time when parts of the world are caught up in a whirlwind of technological developments, millions of people are simultaneously struggling with hunger and undernourishment on a daily basis. The food security and nutrition problem in Africa has worsened, rather than improved, in recent years, thus demanding action that is immediate and committed. Through their 2020 Vision Initiative, the International Food Policy Research Institute has organized a meeting of both traditional and new actors to discuss the extent of the problem and to chart a course for future action. Ms. Rajul Pandya-Lorch, Head of the 2020 Vision Initiative, will discuss the results of the conference entitled *Assuring Food and Nutrition Security in Africa by 2020: Prioritizing Action, Strengthening Actors, and Facilitating Partnerships*, which will take place in Kampala, Uganda, in early April.