



INTERNATIONAL DEVELOPMENT PROGRAM

The SAIS International Development Program offers a comprehensive approach to the economic, social, political, and environmental aspects of development as they interact within each nation's particular cultural and historical setting. The program is dedicated to helping graduate students analyze how macro-economic policies intersect with community-driven approaches to development, preparing them for careers in both policy formulation and fieldwork. The I-Dev Program offers a Specialization in Social Change and Development, which emphasizes participatory development strategies.

You are invited to the International Development Program's

FALL 2003 BROWN BAG LECTURE SERIES

**SAIS Rome Building • Room 806 • 1619 Massachusetts Ave., NW
Wednesdays 12:30–1:30 PM • Reservations not required**

September 10

Dealing with Disaster: USAID's Efforts to Restore the Health Sector in Iraq

Andrew Clements and Rachel Herr, USAID

The international community is breathing a sigh of relief that the war in Iraq has not turned into a massive humanitarian crisis. Nonetheless, there is much rebuilding to be done as a result of recent turmoil and the lack of investment in infrastructure and staff capacity over the past decade. USAID's vast development experience and established relationships with international organizations resulted in it being tasked with protecting the health of the Iraqi people during the relief and restructuring phases. Andrew Clements and Rachel Herr, health advisors in USAID's Bureau for Asia and the Near East, will share their insights on USAID's response strategy in Iraq and the efforts to improve the health of Iraqis.

September 17

The Implications of a "Cultural Lens" for Development Policy: A Preview of *Culture and Public Action*

Vijayendra Rao, Development Research Group, The World Bank

In the debate over the role of culture in development, there is now a broader understanding of human development that takes into consideration a host of non-economic factors both in setting goals and designing initiatives. While there is recognition that culture does matter, Vijayendra Rao, a senior economist at the World Bank, argues that the challenge now is to understand how it matters. Rao, co-editor of *Culture and Public Action*, a compilation of essays by renowned anthropologists and economists, will discuss the concept of utilizing cultural "common sense" to inform policy decisions.

September 24

Democracy and Development: Must They Always Go Hand-in-Hand?

Marina Ottaway, SAIS Adjunct Professor of African Studies

The importance of governance to economic development is obvious, yet the link between democracy and development is a complicated one. Marina Ottaway, a Carnegie Endowment senior associate and author of *Democracy Challenged: The Rise of Semi-Authoritarianism*, will draw upon both her research and her own experiences in Africa and the Middle East to argue that there is a time and place to push for democratization in the developing world.

October 1

Focusing on Youth as a Development Strategy: Success Stories in India and Beyond

Mark Engman, Christian Children's Fund

The Christian Children's Fund (CCF) has developed a very successful model of community development focused on children. The organization's programs in India, in operation for over 10 years, have demonstrated significant improvements in literacy rates and health care, and have led to an increase in local level involvement in directing the educational programs and advocacy initiatives. Mark Engman will highlight CCF's successes in India and elsewhere and discuss the philosophy behind its development model.



**The Paul H. Nitze
School of Advanced
International Studies**

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October 8

The Commercialization of Microfinance: The Case of Institutional Transformation in Uganda

Victoria White, ACCION International

The transformation of microfinance NGOs into privately owned and regulated financial institutions is a concept that has been evolving since the late 1980s. In Latin America, and to some extent in Asia, this model has been followed by a number of institutions seeking access to a broader source of capital. In contrast, the African continent has witnessed very few of these transformations. Victoria White will discuss her experience with a Ugandan institution's transformation process and offer her insights into the challenges unique to the commercialization of microfinance in the African continent.

October 15

Why is Haiti Poor? – Poverty and Possible Exits [Room Nitze 517]

Dr. Jerome La Pittus, former IMF representative in Haiti (In Collaboration with the Latin American Studies Brown Bag Series)

Amid the celebrations of 200 years of independence, the people of Haiti continue to flounder in severe poverty. What lessons can be learned from the current situation and where can hope be found for Haiti's future? Jerome La Pittus will offer his perspective on the players and the challenges to economic advancement in Haiti, as well as solutions for positive growth.

October 22

Building Bridges in the Fight Against Poverty: Private Businesses Work Toward Development Goals

David Browning, TechnoServe

It often seems that the corporate world and development practitioners are like oil and water, but new linkages have shown this not to be the case. Private businesses have two resources—money and business savvy—that, if applied correctly, could help developing countries in significant ways. TechnoServe—Technology in Service of Mankind—works to build bridges between the two groups by infusing development approaches with sound business skills and financial support. David Browning, TechnoServe's regional director for Latin America, will discuss his company's innovative strategies for involving the private sector in reaching the world's development goals.

October 29

The Impact of AIDS on Educational Progress in Africa

Joseph Davis, American Federation of Teachers (AFT)

The AIDS epidemic is ravaging the African continent and will continue to impact the economic and social lives of the continent's people for many years to come. Joseph Davis, associate director of international affairs at AFT, has positioned himself on the front lines in the war against AIDS. He will share his experiences developing strategies to tackle the epidemic's impact on the educational landscape.

November 5

Another Lopsided Trade Agreement with Latin America? – An Evaluation of CAFTA

Sandra Polaski, Carnegie Endowment for International Peace (CEIP)

The U.S.–Central American Free Trade Agreement will be a significant indicator of U.S. commitment to truly improving the lives of the people in Latin America. Sandra Polaski, a CEIP senior associate and former negotiator for the U.S. government, has argued that the treaty as it now stands will likely cause “lopsided” benefits and negative repercussions at the micro-level in Central America. She will discuss how the negotiations can be steered onto a better path as the December deadline for completion approaches.

November 12

Negotiating a Greener Trade Agenda: Advances and Obstacles

John Audley, Trade, Equity, and Development Project, Carnegie Endowment for International Peace (CEIP)

Are trade agreements an effective method for building a healthier environment? John Audley, senior associate and project director at CEIP, will offer both his hopes for improving the environment via trade policy, and his criticisms of the missed opportunities in the political arena. He will also discuss the environmental priorities in recent trade negotiations.

November 19

Oil Rich but Dirt Poor: The Challenge of Making Africa's Oil Work Against Poverty

Ian Gary, Catholic Relief Services (CRS)

An extraordinary oil boom has led to the largest foreign investment ever seen in Africa, but who will actually benefit from this watershed of natural and financial resources? In *Bottom of the Barrel*, a new report from CRS, co-author Ian Gary claims that the boom represents both an incredible opportunity for Africa's fight against poverty, and a fear that the “mystery” of the oil industry will prevent the benefits from reaching those most in need. Gary will discuss his research and recommendations to channel petrodollars into the communities of Sub-Saharan Africa.

November 26

Thanksgiving Week

No Speaker

December 3

The Role of International NGOs and Humanitarian Aid in Emergency Situations: From Relief to Sustainable Solutions

Robert Macpherson, CARE

Despite countless well-intentioned efforts, emergency situations continuously threaten development progress. As CARE USA's director of conflict management, Robert Macpherson has spearheaded the planning and implementation of CARE's interventions in Kosovo, Sudan, Somalia, and Congo. Recently returned from Congo, Macpherson will provide a behind-the-scenes look at the multi-faceted response to a crisis in which political instability, food shortages, AIDS, and widespread displacement all collided. He will also tackle the key issue of how humanitarian relief organizations can move beyond temporary solutions to help to address long-term poverty eradication.

For more information about SAIS International Development Program visit our website at www.sais-jhu.edu/depts/id.