



# INTERNATIONAL DEVELOPMENT PROGRAM

The SAIS International Development Program offers a comprehensive approach to the social, political, and economic aspects of development as they interact within each nation's particular cultural and historical setting. The program is dedicated to helping graduate students analyze how macro-economic policies intersect with community-driven approaches to development, preparing them for careers in both policy formulation and fieldwork. The I-Dev Program encompasses Social Change and Development, which was founded in 1985 and specializes in participatory development strategies.



You are invited to The International Development Program's

## FALL 2002 BROWN BAG LECTURE SERIES

SAIS Rome Building • 1619 Massachusetts Ave., NW • Room 203  
Wednesdays 12:30-1:30 PM • **Reservations not required**



### Monday, September 16

The Road From Johannesburg: Prospects for Sustainable Development After the World Summit

**Owen Lynch**, Center For International Environmental Law

Ten years after the first UN Summit on Sustainable Development in Rio, there is widespread feeling among advocates that very little has changed. The challenge for delegates to this year's summit was to overcome disagreements and to find a workable agenda that would represent a step forward for the sustainability movement. Mr. Lynch, a senior attorney at CIEL and adjunct lecturer at SAIS, will discuss the summit's developments and assess the chances for success of the new agenda.

### September 18

Power and Powerlessness: Factors in Devising Strategies for Social and Political Change

**Lisa VeneKlasen**, Just Associates

Ms. VeneKlasen, co-founder and director of Just Associates, and author of "A New Weave of People, Power and Politics: The Action Guide for Advocacy and Citizen Participation," will talk about challenges and innovations in citizen participation and advocacy efforts throughout Africa, Asia, and Latin America. Drawing on her many years of field experience, she will discuss ways of understanding and dealing with power and exclusion in the promotion of rights, equality and accountability.

### September 25

Building Coalitions for Change in Cambodia  
**Chris Thomas**, The World Bank

In a post-conflict environment, what techniques work best for development practitioners seeking to manage the special challenges of a society with limited infrastructure and competing interest groups? Dr. Thomas, Senior Education specialist at the World Bank, has worked extensively on the Bank's reconstruction efforts in Cambodia since the end of the civil war. In his interactive presentation, Dr. Thomas, a SAIS alumnus, will pay particular attention to the importance of coalition-building in such a setting.

### October 2

Participatory Methods for Educating Indigenous Girls in Guatemala

**Joshua Muskin**, World Learning (*In Collaboration With the Latin America Brown Bag Series*)  
**SAIS Nitze Building, Room 507**

Dr. Muskin, Senior Education Advisor at World Learning, will discuss his experiences implementing the USAID Girls' and Women's Education Activity in Guatemala. He will focus on the successes and failures of this project in applying participatory methods to the design and introduction of specific strategic elements; particularly, for teacher-training, community participation, and social communication. Dr. Muskin will also attempt to account for the surprising success of this program and discuss the lessons that can be drawn from this success.



October 9

**The Sweatshop Quandary: Corporate Responsibility and Governance on the Global Frontier**

**Meg Voorhees**, Investor Responsibility Research Center

Since the early 1970s, U.S. and other multinational firms have increasingly turned to outsourcing rather than producing in company-owned facilities. Because the outsourcing often takes place in low-wage countries with weak or poorly enforced labor standards, brand name companies have come under pressure to ensure that their contractors meet core labor standards. Ms. Voorhees, a SAIS graduate, and Director of Social Issues at IRRC, will discuss the debate over the responsibilities of global corporations.

October 16

**Balancing Profits and Respect for Traditional Cultures at the National Geographic Magazine**

**Carrie Regan**, National Geographic

Can a magazine concerned primarily with sales to a predominantly American audience do justice to the societies that it portrays—particularly in regions characterized by conflict and widespread hardship? What responsibilities do journalists have in this regard? Ms. Regan, a producer at National Geographic, has just returned from assignments in Afghanistan, where she was part of the team that found the famous “Afghan girl” in a refugee camp, and the Congo, where she collaborated with Jane Goodall. She will share her experiences on these journeys and describe her attempts to achieve both commercial success and cultural sensitivity.

October 23

**Community-Based Health Insurance in West Africa: A Model For African Health Provision?**

**Sarah Bennett & Alison Kelley**, ABT Associates

In the context of inadequate public health budgets, some developing countries are turning to community-based health financing programs—voluntary, non-profit health insurance schemes aimed at the informal sector of the economy. Ms. Bennett and Ms. Kelley, who are implementing a community-based plan in West Africa, will speak about the challenges they have faced and the progress they have made. Specifically, they will address the challenges of public health provision in the African context and the need for locally tailored strategies.

October 30

**Lending to the Poor: The Experience of a For-Profit Bank in India and the Future of Microenterprise**

**Dr. K.M. Thiagarajan**, Microcredit Foundation of India

Will providing micro-credit to poor rural women lead to development and improvements in their quality of life? How can the poor with no credit history or collateral become creditworthy? Dr. Thiagarajan, founder of the Microcredit Foundation of India and

the chairman and CEO of Bank of Madura, will talk about his experience in starting and running the largest micro-credit program for village women in India.

November 6

**A Military Perspective on Humanitarian Relief Operations: Lessons Learned in Somalia, Kosovo and Afghanistan**

**Daniel W. Jacobowitz**, Colonel, USAF (Ret.) and **J.D. Thomas**, Major, USMC (Ret.)

With the combat phase of the military operation in Afghanistan winding down, attention has shifted to the rebuilding of the country. Colonel Jacobowitz and Major Thomas, speaking as knowledgeable private citizens, will discuss how the U.S. military has become more experienced in relief efforts since the disastrous second-phase operation in Somalia. They will explain how the lessons learned in Somalia and Kosovo are being implemented in Afghanistan. They will also outline the challenges for personnel undertaking relief operations, noting the similarities and differences between military nation building and humanitarian assistance.

November 13

**Alternatives to Opium Poppies: Agricultural Development Strategies in the New Afghanistan**

**Raymond Morton**, USAID

The economic rewards derived through the cultivation of poppy for drug trafficking have enticed farmers in Afghanistan for generations. Mr. Morton, a senior policy advisor at USAID who has taken multiple trips to Afghanistan this year, will outline efforts to help farmers re-establish the production of alternative crops. Can these efforts become profitable and efficient, thereby enhancing Afghanistan's development prospects? Mr. Morton will respond to critics of past USAID agricultural reform programs and explain what lessons are being applied in Afghanistan.

November 20

**Can the Arab/Islamic World Develop? Countering Pessimism**

**Nick Eberstadt**, American Enterprise Institute

The contemporary literature on development in the Arab-Islamic world holds that the disappointing economic record of the Arab world during recent generations is no accident; but rather, a reflection of deeply rooted and largely intractable problems within the contemporary Islamic world. Mr. Eberstadt, a senior fellow at the American Enterprise Institute, and author of a recent paper on the subject, will argue that today's “development pessimism” regarding the Islamic expanse is based on an exaggeration of the severity of these problems. He will defend his assertion that development prospects for a new economic order in the area are more promising than is widely supposed at the moment.

For more information about the SAIS International Development Program visit our website at [sais-jhu.edu/depts/id/](http://sais-jhu.edu/depts/id/).